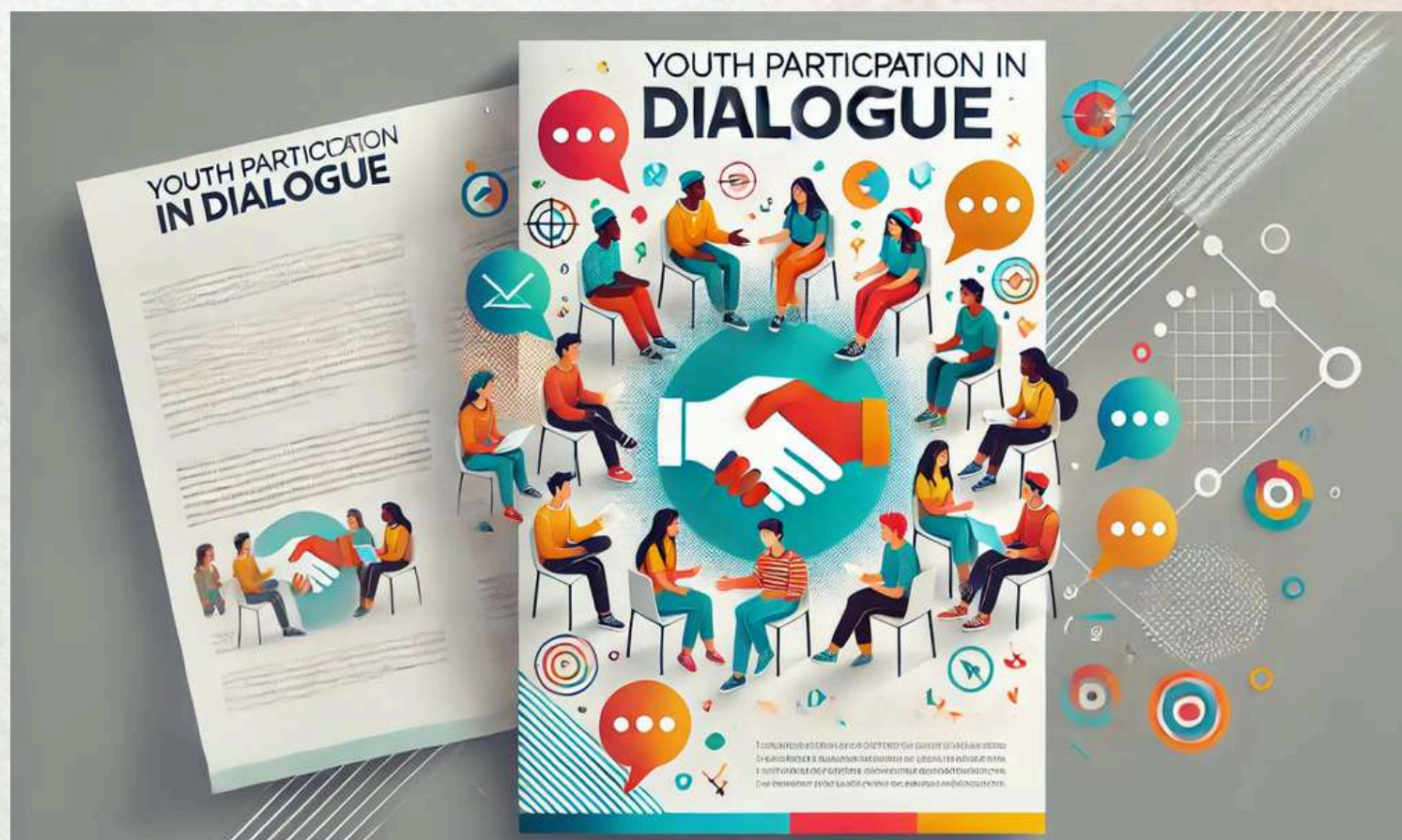


'GENERATIONS UNITED INITIATIVE'



“PROMOTION OF DIALOGUE BETWEEN GENERATIONS IN THE “WESTERN BALKANS”



PROF. AS. DR. ZAMIRA ÇAVO

YOUTH: THE ARCHITECTS OF CHANGE

CAN THE WORLD MOVE FORWARD WITHOUT THE CONTRIBUTIONS OF YOUNG PEOPLE? HISTORY RESOUNDINGLY ANSWERS NO. YOUNG PEOPLE HAVE DRIVEN REVOLUTIONS, FUELED ECONOMIC GROWTH, AND SHAPED CULTURES ACROSS THE GLOBE. IN ALBANIA, THE YOUTH HAVE BEEN INSTRUMENTAL IN THE COUNTRY'S PIVOTAL DEMOCRATIC MOVEMENTS. HOWEVER, THEIR PARTICIPATION IN POLITICAL AND SOCIAL LIFE TODAY REMAINS AN URGENT NECESSITY.

CHALLENGES ABOUND: OUTDATED POLITICAL DYNAMICS THAT EXCLUDE NEW VOICES, SOCIETAL ISSUES INHERITED OVER DECADES, AND THE DISTRACTING GRIP OF TECHNOLOGY AND SOCIAL MEDIA. YET, THE SOLUTION LIES IN FOSTERING YOUTH ENGAGEMENT THROUGH INITIATIVES AND OPPORTUNITIES THAT EMPOWER THEM TO LEAD AND INNOVATE.

UNIVERSITIES MUST SERVE AS HUBS FOR CULTIVATING DEMOCRATIC POLITICAL CULTURE AND ACTIVE CITIZENSHIP. PROGRAMS LIKE "YOUTH ACT" AT BARLETI UNIVERSITY EXEMPLIFY HOW ENCOURAGING YOUTH INVOLVEMENT CAN PAVE THE WAY FOR A BETTER FUTURE. BY INSPIRING CRITICAL THINKING AND ACTIVE PARTICIPATION, SUCH INITIATIVES CREATE A NEW GENERATION EQUIPPED TO SHAPE ALBANIA'S POLITICAL AND SOCIAL LANDSCAPE.

WHEN YOUNG PEOPLE TAKE CHARGE, THEY DON'T JUST INHERIT THE FUTURE—THEY REDEFINE IT. LET'S JOIN HANDS TO ENSURE THEIR VOICES ARE HEARD AND THEIR ACTIONS MATTER.

ENGAGE. PARTICIPATE. SHAPE THE FUTURE.

INSPIRING YOUNG LEADERS IN POLITICS;

Reflections on Our Awareness Campaign



IRISI ASA

THIS DECEMBER, WE CONCLUDED A MEANINGFUL AWARENESS CAMPAIGN DESIGNED TO INSPIRE AND ENGAGE YOUNG INDIVIDUALS WITH A PASSION FOR POLITICS. THE INITIATIVE, WHICH AIMED TO CREATE A PLATFORM FOR DIALOGUE AND EMPOWERMENT, ACHIEVED NOTABLE MILESTONES.



DYNAMIC DISCUSSIONS AND ENGAGEMENT

THE CENTERPIECE OF THE CAMPAIGN WAS A WELL-STRUCTURED MEETING, ORGANIZED BY THE LOCAL CENTER, THAT BROUGHT TOGETHER 30 MOTIVATED YOUNG PARTICIPANTS. LED WITH EXCEPTIONAL DEDICATION BY IRISI ASA, THE DISCUSSIONS WERE DYNAMIC AND THOUGHT-PROVOKING, PROVIDING A SPACE FOR THE EXCHANGE OF IDEAS AND INSPIRING PARTICIPANTS TO REFLECT ON THEIR POTENTIAL ROLE IN SHAPING THE POLITICAL LANDSCAPE.

EXTENSIVE DIGITAL OUTREACH

TO COMPLEMENT THE IN-PERSON ENGAGEMENT, THE CAMPAIGN LEVERAGED DIGITAL PLATFORMS TO ENSURE BROADER VISIBILITY. INFORMATIVE AND VISUALLY ENGAGING MATERIALS WERE SHARED ACROSS OUR SOCIAL MEDIA CHANNELS AND WEBSITE, EFFECTIVELY REACHING A WIDER AUDIENCE AND ENCOURAGING PARTICIPATION BEYOND THE CONFINES OF THE PHYSICAL EVENT.



KEY OUTCOMES AND FUTURE VISION

THIS CAMPAIGN UNDERScoreD THE IMPORTANCE OF FOSTERING A SENSE OF COMMUNITY AMONG YOUNG LEADERS EAGER TO ENGAGE IN POLITICAL DIALOGUE. IT ALSO HIGHLIGHTED THE POTENTIAL OF YOUTH-DRIVEN INITIATIVES TO CONTRIBUTE MEANINGFULLY TO THE DEMOCRATIC PROCESS.